

Facebook v Blackboard Discussion Forums in Teaching and Learning Mathematics

Vesna Perišić

CETL-MSOR Conference 2015

‘Sustaining Excellence’

8-9 September 2015, University of Greenwich

Outline



- Motivation
- Action
- Evaluation
- Conclusion
- Further work
- References

Motivation

Thinking of teaching

- Size of cohorts
 - Diversity of cohorts (age, experience, background, aspirations,....)
 - Abstract concepts - Mathematical rigour
 - Anxiety
- ‘...daunting task that faces lecturers in responding to the pressure of mass HE.’ Biggs & Tan (2011)*

History?

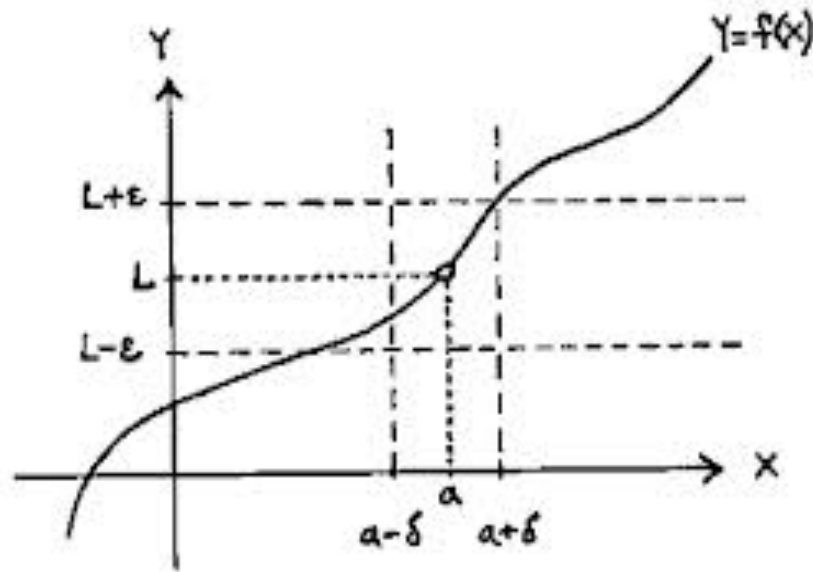


Weierstrass



Mathematical rigour

(an example)



Communication

- Establish and maintain on going communication with students and among students
- Previous project: Use of social media (Facebook) to facilitate communication with students taking analysis module
- Current Project: Extend use of social media to include other modules I teach and complement it with discussion forums on Blackboard (VLE)

Action

In collaboration with [Institute for Learning Innovation and Development \(ILlD\)](#), UoS we:

- Set up Facebook group
- Support development of students' digital literacies, including managing their online identities and appropriate security settings
- Nominated moderators to support group discussions
- DigiChamps to help if students are not familiar with Facebook



What was going on



MATH2039_2013/14

About

Events

Photos

Files



Write Post



Add Photo / Video



Ask Question



Add File

Write something...

RECENT POSTS



Vesna Perisic

Tom Lehrer, as an example of mathematical career.

<http://www.haverford.edu/astronomy/songs/lehrer/delta.htm>

"There's a delta for every epsilon", by Tom Lehrer

www.haverford.edu

But one condition I must give: The epsilon must be positive
A lonely life all the others live, In no theorem A delta for them.



Like · Comment · Unfollow Post · Share · Yesterday at 6:31pm



Vesna Perisic

The Class Test will cover the material until differentiation (differentiation not included)

Like · Comment · Share · Stop Notifications · November 20, 2013 at 1:35pm

✓ Seen by 94

💬 View 1 more comment



Vesna Perisic There is a practice class test paper on Blackboard (Assessment folder) No, it is not multiple choice.

November 21, 2013 at 10:08am · Edited · Like



Alan Brook Ok thanks very much!

November 21, 2013 at 10:47am via mobile · Unlike · 👍 1

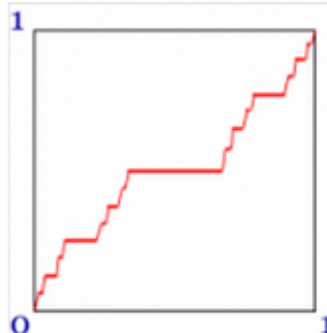


Write a comment...



Joe Tait

Analysis related "cool" fact - A function which has derivate zero almost everywhere but still goes from zero to one. (Note that this will not be in the course)



Devil's Staircase -- Math Fun Facts

www.math.hmc.edu

If you plot this function, you get something called the Devil's Staircase .



Unlike · Comment · Share · Get Notifications · October 24, 2013 at 3:06pm



You and 3 others like this.

✓ Seen by 97



Write a comment...





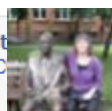
Vesna Perisic

<http://southampton.web.ucl.ac.uk/2013/12/02/strike-action-is-on-at-the-university-of-southampton/>

FYI - what is going on locally ...



Strike action is on at the University of Southampton – Southampton UCU
southampton.web.ucl.ac.uk
Staff at the University of Southampton will be taking strike action tomorrow (Tuesday 3 December) as part of the UCU pay dispute.



Like · Comment · Share · Stop Notifications · December 2, 2013 at 10:00pm



Fiona Harvey likes this.



Write a comment...



Vesna Perisic

<http://www.ucl.ac.uk/index.cfm?articleid=6759>

FYI



UCU - University and College Union - HE Pay Dispute 2013
www.ucl.ac.uk

UCU members have voted to take strike action and action short of a strike in response to the employers' failure to make you a proper pay offer this year.

Vesna Perisic

<http://www.ucl.ac.uk/index.cfm?articleid=6759>



UCU - University and College Union - HE Pay Dispute 2013
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UCU members have voted to take strike action and action short of a strike in response to the employers' failure to make you a proper pay offer this year.

Like · Comment · Share · Stop Notifications · October 24, 2013 at 8:57pm



Fiona Harvey and Joe Tait like this.

Seen by 96



Crispin Hoad Will you be striking?

October 24, 2013 at 9:01pm · Like



Vesna Perisic Yes

October 24, 2013 at 9:03pm · Like · 2



Leo Allen does this mean no analysis for tea?

October 25, 2013 at 11:11am · Like · 3



Vesna Perisic I do not know. You may want to do self study or study with your peers (peer assisted learning). It sounds good, isn't it?

October 25, 2013 at 12:18pm · Like



Tom Munford Will you be striking again on Tuesday?

November 30, 2013 at 1:04am · Like



Vesna Perisic I will be striking again ☹

December 2, 2013 at 5:58pm · Like



Write a comment...





Christmas MATH2039 tutorial

Friends of Guests · By Vesna Perisic

[Events](#)[Edit](#)

Going (17)



Vesna Perisic (Host)



Charles Cox



Adolf Nomo

Recent guests (9 new)

Maybe (1)

Friday, December 13, 2013

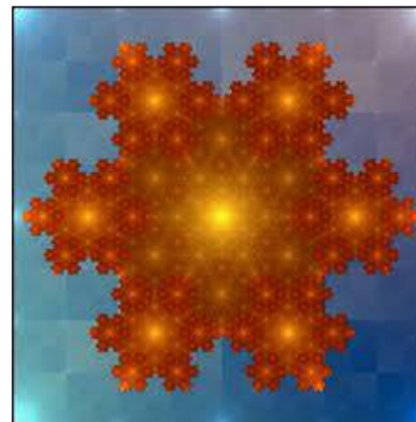
4:00pm until 4:45pm in UTC

07/3009

- You have an opportunity to:
- collect last marked problem sheet with feedt
 - collect all other uncollected work
 - ask any questions
 - eat LEBKUCHEN



Vesna Perisic
Koch's snowflake



Like · Comment · Stop Notifications · December 4, 2013 at 4:27pm



Sandra Pott, Dijana Svilicic, Diana Utrobicic Kablar and 4 others like this.



Write a comment...



'Vegan lemon drizzle cake'

Write Post Add Photo / Video Ask Question Add File

Write something...

RECENT POSTS



Joe Tait

Apparently the recipe for the lemon drizzle cake was requested - here it is:



Vegan lemon drizzle cake on Heavenly Vegan Baking

heavenlyveganbaking.wordpress.com

Posts about vegan lemon drizzle cake
written by Heavenly Vegan Baking

Unlike · Comment · Share · Get Notifications · December 13, 2013 at 10:40pm

You, Fiona Harvey and Ynes Benotmane like this. Seen by 61

View 1 more comment



Leo Allen that sounds beautiful, but do you think it'd work with other milk substitutes ie almond or rice milk?

December 14, 2013 at 3:18pm · Like



Joe Tait I have normally substituted any sort of vegan milk quite happily. Having said that, I have not used rice milk so much, and I think that I tend to find it is a bit thinner, so I think something nut based may be preferable.

Let me know how it goes if you try it 😊

December 14, 2013 at 4:12pm · Like

Continuing project ...

- Continued using Facebook for communicating analysis
- Created Facebook group for the Engineering Foundation Year (EFY) cohort (2013/14)
- Created Facebook group for the first year maths students (2013/14)
- For each of the cohorts created a Discussion Forum on Blackboard (VLE) (2014/15)

Ongoing communication?

- Facebook communication
- Blackboard – ‘Blanckboard’

Debate on Blackboard at the ‘Technology Enhanced Learning’ conference (ILLaD), April 2015, University of Southampton

More on Blackboard

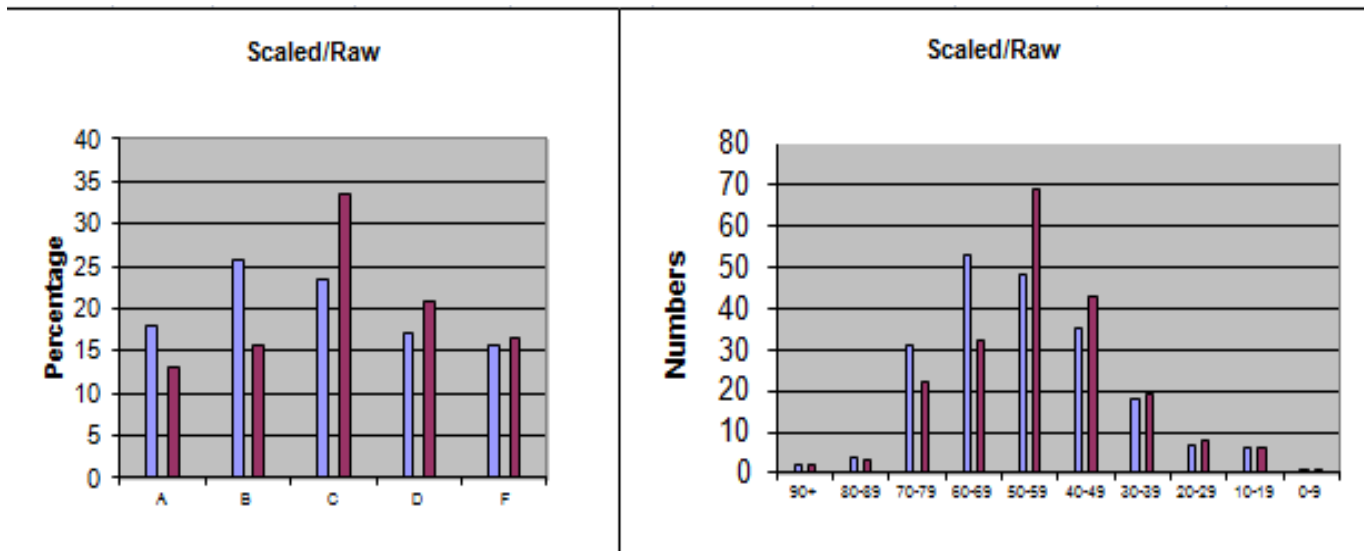
- The University is pushing for Blackboard
- Blackboard has been most recently upgraded and there is a [smart phone App](#) for Blackboard
- UoS Managed Learning Environment (MLE) team [promoting Blackboard](#): blog, twitter, YouTube, Google+
- Top tips – how to use Blackboard beyond basics
- MLE team provides information such as:
Type of device used to access Blackboard
(August 2015): 88% desktop, 8% mobile, 4% tablet

Evaluation ??

- Exam results
- Student feedback (formal – informal)
- (NSS)

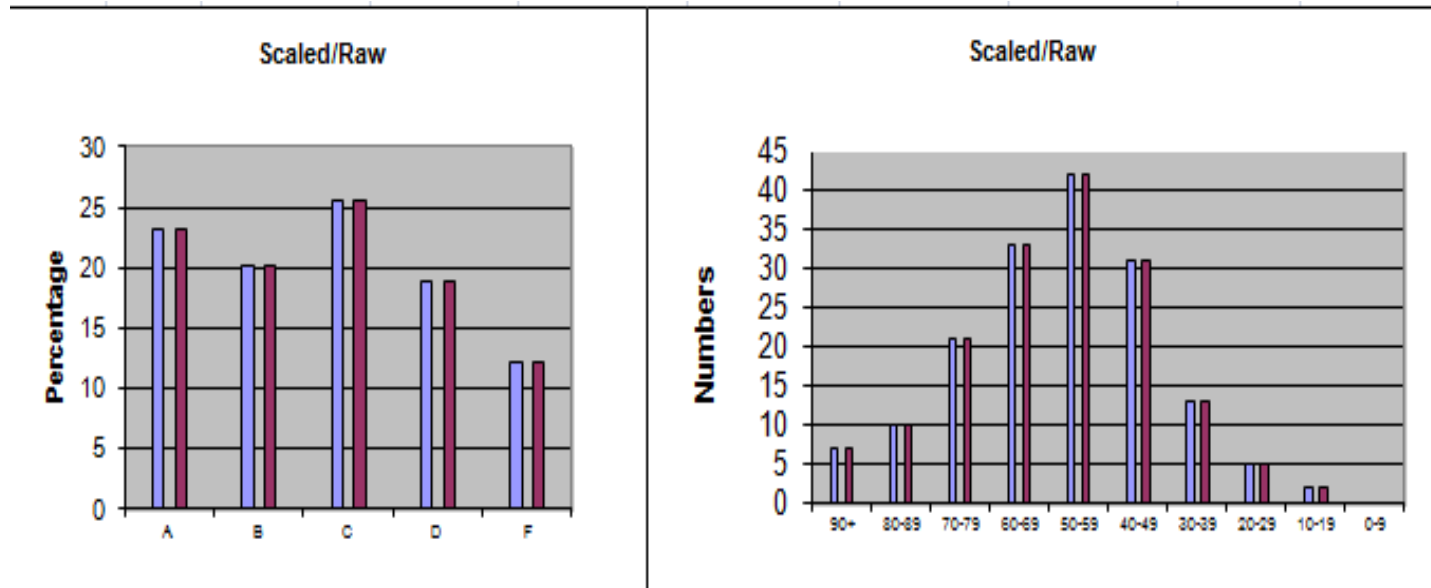
Exam Results

Before Facebook (BF)



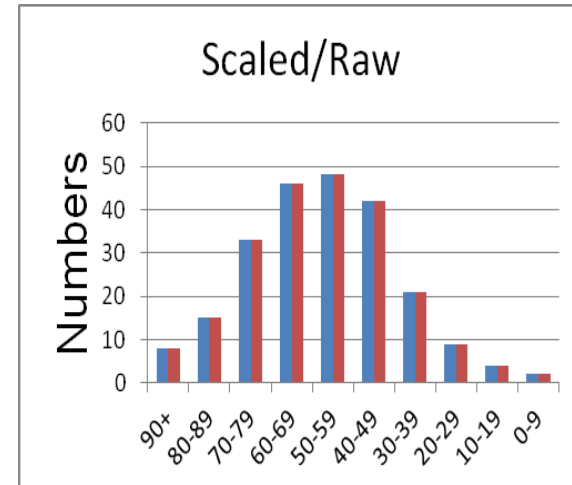
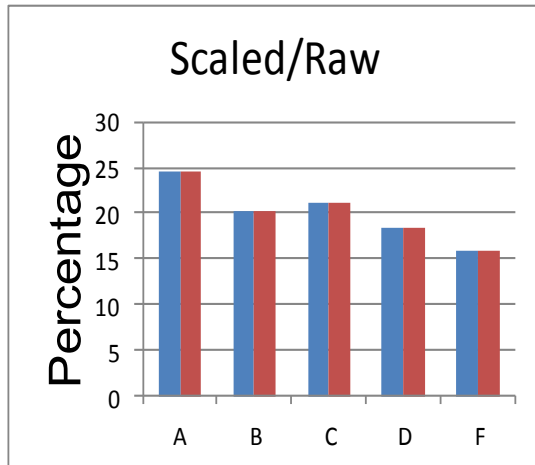
2012/13 analysis cohort: 205 students; average 55%/51%

After FB has been introduced ...



2013/14 analysis cohort: 164 students; average 57% /57%

With Facebook and Blackboard Discussion Forum



2014/15 analysis cohort: 228 students; average 55%

Student Feedback

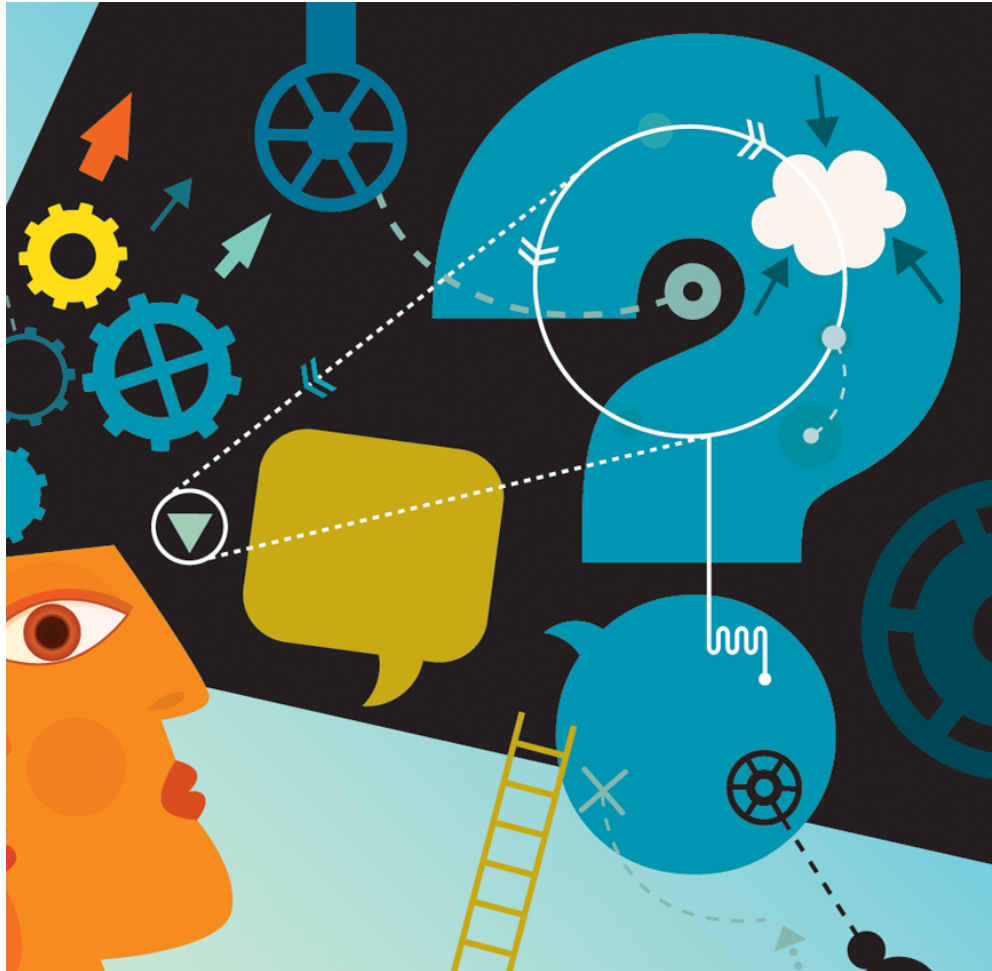
- Formal: -Students evaluation questionnaire
 - Poll on Facebook
 - Survey (Ethical approval)

Evaluation fatigue?

- Informal: *It is 'cool' to 'meet' a lecturer on Facebook;*

Helps to create more approachable and friendly atmosphere.

Conclusions



Further work

Implement some of the ideas I got here on this conference such as 'outdoor education'

in order to develop a more *collaborative learning and teaching environment in partnership with students.*

References

- Biggs, J. B. and C. Tang (2011). Teaching for Quality Learning at University, The Society for Research into Higher Education.
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- Perisic, V. et al. (2014). Exploring Use of Social Media in Teaching Analysis, 3rd HEA STEM Annual Learning and Teaching Conference 2014: Enhancing the STEM Student Journey , 30. April-1. May, 2014, Edinburgh
- Rambe, P. (2013). Converged social media: Identity management and engagement on Facebook Mobile and blogs, Australasian Journal of Educational Technology, 2013, 29(3)

Thanks!

Questions?

