

# Providing academic support and improving transition into university life through Facebook groups

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**University of Glasgow** 



Diversity of students

Range of backgrounds





3 subjects – lack of community

Commuting students ~40%



Successful model for Maths and Computing

Extended to some then all schools in the College of Science & Engineering

Landing site with links to subject-specific groups

Over half of 2013-14 cohort joined main group before arriving



## **Pre-entry Support**

### Conversations with each other



## Conversations with senior students

## Questions relating to:

- Their course
- The University
- Glasgow generally



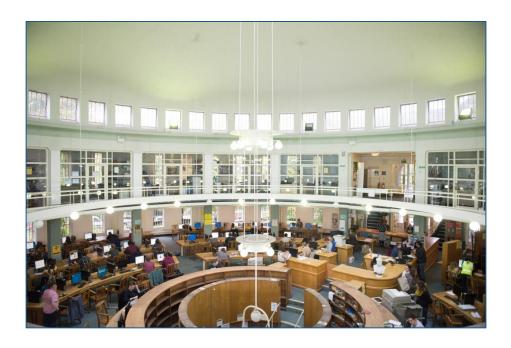




## Pre-entry Support

### Conversations with staff

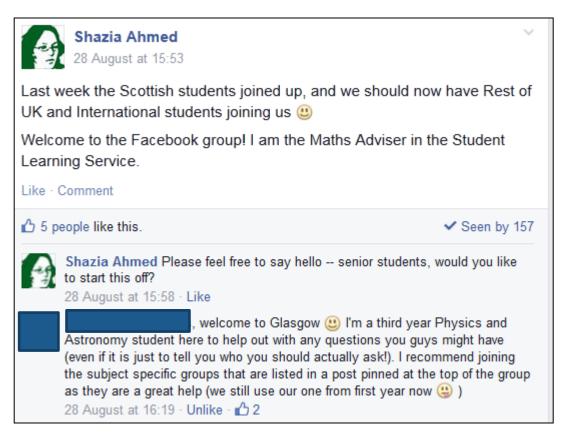
- Reassurance
- Pre-entry resources











I'm and I'm just going into fourth year of comp sci. I seem to have been in these pages for years, so I should be able to answer most questions @ if you have a question that hasn't been answered already and you think I'll be able to answer it, or you've got something too silly to ask on a group, feel free to drop me a message! @ 28 August at 20:25 · Unlike · 1 2



## Examples





Shazia Ahmed I'm not sure if you're the right person to ask about this, but I have a question. I'm doing the BSc Electronic & Software Engineering programme, and MyCampus gave me the choice between maths 1R/1S and 1X/1Y. I put down 1R/1S but just want to make sure this is the correct choice- I got a B for both higher and advanced higher maths.

22 August at 03:59 · Edited · Like

1R/S are probably best for most people unless you felt unchallenged in advanced higher. These courses will pretty much go over all of advanced higher plus a couple of topics you might not have done before. 1X/Y are harder and dont count for extra credit or anything. They do however cover some harder topics in more depth, but to me 1R/S is the way to go if you are not doing a math degree either way, since the work load is lighter.

ps. I'm just going in to 3rd year honours Astronomy and Physics and found 1R/S prepared me well enough for any level 2 maths i had to do. I'll be floating around in the maths and physics groups!

22 August at 08:54 · Like · 6 2

Shazia Ahmed Hi looking at the course catalogue (link below) you are required to have an A in Adv Higher Maths to pursue 1X/Y. As course will be fine for continuing to level 2 maths but if you are really keen to go

Examples

22 August at 09:18 · Like · 1 2



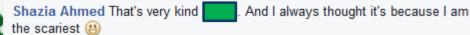
Shazia Ahmed 1X -- http://www.gla.ac.uk/coursecatalogue/course /?code=MATHS1004

1R -- http://www.gla.ac.uk/coursecatalogue/course/?code=MATHS1001

22 August at 09:20 · Like · 1 1



for 1X/Y then speak to your Adviser and see what they say.



22 August at 09:31 · Like · 6 2





#### 27 August at 22:54 So what kind of engineering is everybody doing? No one I've spoken to is doing the same course as me! Unlike - Comment You and Sarah Honeychurch like this. ✓ Seen by 33 Aeronautical 27 August at 22:55 - Like Aeronautical (1) 27 August at 22:56 - Like Electronic & software 27 August at 22:57 - Like Civil with architecture :))) 27 August at 22:57 - Like - 3 I'm civil with architecture too 27 August at 22:59 - Like - 4 4 I'm doing aerospace systems, I imagine well all be in the same kind of classes for 1st year? 27 August at 23:05 - Like Yeah probably for stuff like maths, statics and dynamics I'm assuming? (U) 27 August at 23:06 - Like Yeah statics dynamics engineering skill and engineering mathematics will be generic I presume (!)!

27 August at 23:07 - Like - 2

27 August at 23:09 - Like - 2

Electronic and Software (U)

## Examples





## Student Input



## Caelum Davies > SLS Science and Engineering 2013-14 Entrants

20 August 2013 · 🔣

For those still having trouble with enrolling, here is a wee update from the Uni  $\textcircled{\mbox{\bf e}}$ 

https://sharepoint.gla.ac.uk/students/myglasgow/Pages/myglasgowannounce.aspx?itemid=15

Hope it helps, from your Maths and Stats Rep!



**Caelum Davies** uploaded a file in the group SLS Level 2 Maths and Stats 2014-15.

19 November 2013 - III

Hi, just wanted to give people a record of everything that's going on right now in your world of Reps! This has come out of the meeting with the Class Reps I held today, but also your emails, the surgery and Student Voice! Drop me an email if there is anything you wish to discuss! It's all ready for my meeting with the Head of School tomorrow!



#### Maths Stats Reps 131119.pdf · version 1

Portable Document Format

Download

Preview



Caelum Davies shared an event to the group SLS Level 2 Maths and Stats 2014-15.

3 March - III

Hi! I hope you have found me to be a good School Rep over the past year, and if you have this Wednesday and Thursday I would really appreciate it if you could vote to me to be your next VP Education at the SRC!

Take a look at my page for more reasons as to why I am the best for the job! Thanks, people! #YesWeCal

https://www.facebook.com/events/246703012180606/?fref=ts

Vote Wed 5th March 9am until Thurs 6th March 5pm at glasgowstudent.net



Manifesto at same lir @Caelum #YesWeC

#### VOTE CAL DAVIES VP EDUCATION

6 March at 16:55 glasgowstudent.net 242 people went

Goir



#### Caelum Davies

28 August at 17:03

Hi all! Welcome to Glasgow!

I am one of the elected officers at Students Representative Council in change of dealing with all things Education! There are four of us all together that deal with issues that you might have! (https://www.facebook.com/glasgowuniversitysrc?fref=ts)

What are you most excited about!?! You will all have an amazing time!



## Managing so many groups can be time-consuming

## Tools:

- Spreadsheet to create bank of reusable posts
- Buffer/Hootsuite/Tweetdeck for scheduling
- IFTTT



## Examples of Posts



"...don't even think of pulling an all-nighter before an exam: researchers say that does more harm than good. Last-minute cramming refuses to sink in, because the consolidation of memories occurs during deep sleep."



#### What happens to your body if you don't let it sleep?

Students regard 'pulling all-nighters' as a necessary evil. But beware: sleep deprivation can do serious damage

THEGUARDIAN.COM | BY DAVID COX



## Shazia Ahmed

Charity & Volunteering Fair Thursday 20 March, 1000 - 1300 Wolfson Medical Building, Atrium

Do you want to work in the Charity & Voluntary sector?

Come to the fair and find out what opportunities are open to you. Whether you're thinking about your long term career or looking for a summer volunteering project, this event is not to be missed!

Open to all students at the University of Glasgow. Registration is upon arrival

Exhibitors include: Duke of Edinburgh Scotland, Guide Dogs, International Voluntary Service, Muscular Dystrophy Campaign and Xchange Scotland. 12



## **Generic Posts**



#### Sarah Honeychurch

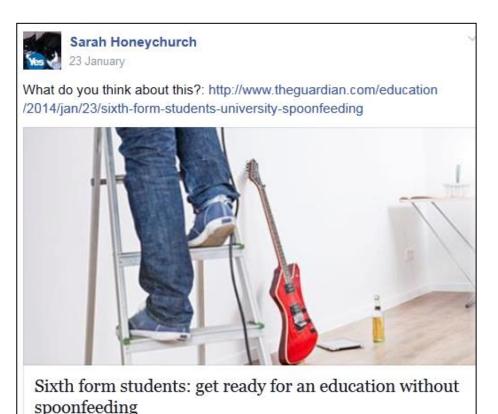
12 March

Some good thoughts here: http://www.huffingtonpost.com/2014/03 /11/habits-of-organized-peopl n 4921454.html



#### 14 Habits Of Ultra-Organized People

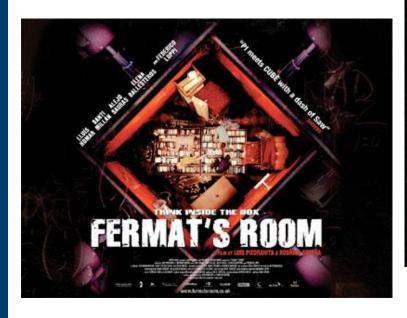
They're the people who just love to check things off a list. Their idea of heaven is The Container Store. And they sure know their way around a spreadsheet. They're the ultra-organized, and to those who prefer things a little less tidy, their ways ar...

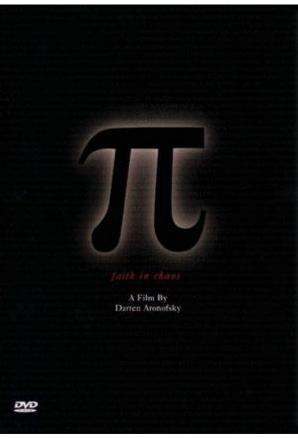


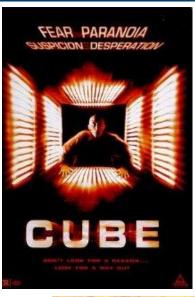


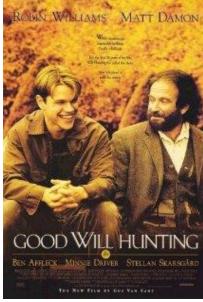
## Facebook event for Film afternoon













## Film Event

Wednesday, 3 April 2013 at 15:00 More than a year ago

Ommittee Room 3, QMU

The Student Learning Service will soon be hosting our first ever 'Mathematical Film' event and we will be screening 'Fermat's Room'. There will be a popcorn interval and a post-film discussion! Please come along to have a quick, sociable break from your studies, catch up with your classmates and have a chat about Maths:-) Please 'join' the event so that we know how much popcorn to bring along!

http://www.youtube.com/watch?v=meE5fgX61KA

You know you need to get our more when you spend more time than you're willing to admit figuring out how to align the presses to build that room...

GUESTS

30
4
went maybe



Weekly group, open to all students and staff, held at lunchtime in SLS maths teaching room

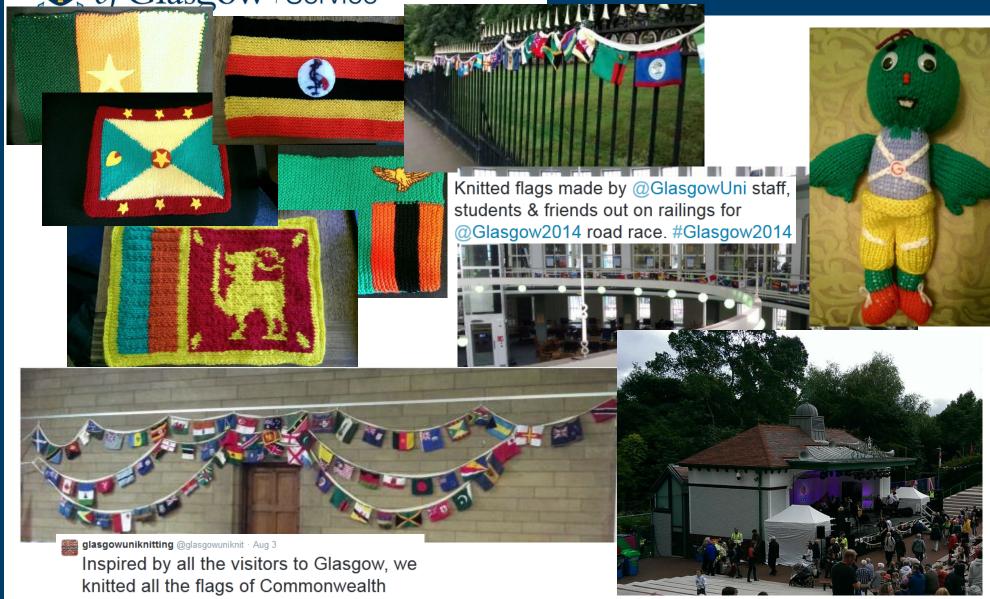
Monthly group, mostly postgrads, held in PG club in the evening

FB group used to share articles, patterns, organise trips, etc.

## University | Student Learning of Glasgow | Service

nations! #bbcglasgow2014

## The Games





Keep going with these Facebook groups and try as hard as possible to get EVERYONE in the group as early as possible in first year. In my experience as a student who travels in, it helps feel a part of the University. Without the Facebook groups I would feel a lot more isolated and probably at lot less engaged

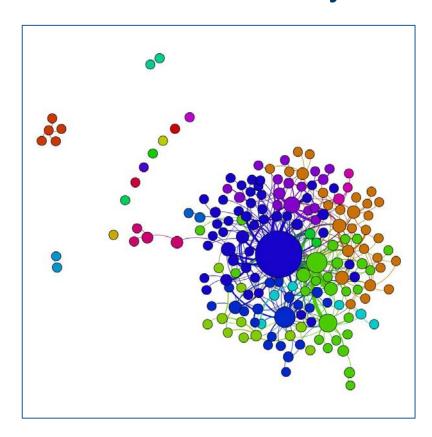
Personally it gives me confidence because if someone posts a question that you were stuck on also...it makes you feel less stupid because you know that other people are also struggling with some concepts in the course, its not just you

It builds a sense of community and you learn peoples faces and their names Its like being in a tutorial sometimes.

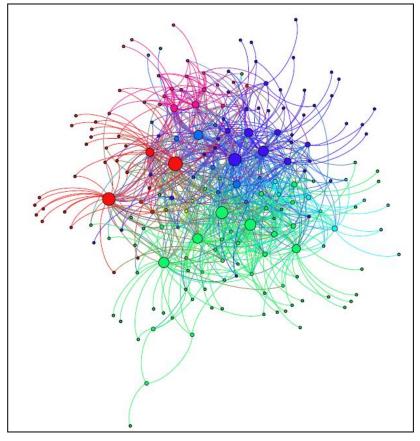
If you're stuck / need to know some piece of information it takes literally seconds to hop on Facebook and make a post. Also, because the uptake of the groups, in terms of membership, is so high, you're likely to get an accurate response very quickly

FB groups have been invaluable

## Social network analysis / Sentiment Analysis



Entrants group 2013-14 – interactions



Level 1 Psychology group 2013-14 – interactions

## Thank you. Questions?

#### Shazia Ahmed

https://twitter.com/ShaziaAhmed

#### Sarah Honeychurch

https://twitter.com/nomadwarmachine

#### **Caelum Davies**

https://twitter.com/CaelumD

#### Social Media and Learning Communities

https://www.facebook.com/groups/12544718765832/